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Personal Statement

I am a recent graduate of Purdue University where I majored in Public Relations & Strategic Communication and minored in Earth, Atmospheric and Planetary Sciences. I am currently a full-time, remote Public Relations Intern at Hotwire Global, a public relations agency specializing in technology.

I derive motivation from making a positive impact in the lives of others and in the world. I am skilled in bringing a futuristic approach to situations, communicating effectively and developing new and interesting ideas. I greatly value honesty, dedication and good work ethics. Creativity and determination are a few of my strengths that I leverage to accomplish academic goals and professional projects.

I have over three years of experience writing internal and external communication documents including press releases, media pitches, programmatic messaging briefs, executive messages, organizational change announcements, electronic press kits and more. I also have extensive knowledge of social media platforms such as Instagram, Snapchat, TikTok, Facebook and more.

List of Relevant Courses

Public Relations Techniques; COM 257

- Developed a public relations plan
- Studied public relations tactics and writing styles for different audiences across various media
- Applied strategic thinking in public relations

Problems in Public Relations; COM 353

- Interacted professionally with a client and teammates
- Put theoretical concepts of public relations into practice
- Identified public relations problems and developed solutions
- Wrote non-profit public relations documents: SWOT analysis and proposal for a client

Introduction to Public Relations; COM 253

- Analyzed public relations theory and practice
- Examined public relations environments, audiences and message strategies
- Constructed press releases and case studies

Introduction to Organizational Communication; COM 324

- Introduced to fundamental concepts and basic research related to communication behavior in organizational settings
- Studied message processing, leadership communication, communication climates, communication training and communication audits
- Analyzed historical cases and constructed case studies

Quantitative Methods for Communication Research; COM 304

- Introduced to the development and application of quantitative research methods pertinent to communication problems
- Studied fundamental concepts of problem identification, reliability and validity of both measurements and research design and statistical analysis of data
- Learned how to use programs such as SPSS

Critical Perspectives on Communication; COM 204

- Introduced to critical thinking and writing about communication
- Drew on humanistic and qualitative traditions and learned how to apply critical approaches to understanding communication

Descriptive Astronomy: The Solar System; ASTR 263

- Descriptive course in astronomy intended for non-physics majors
- Topics covered included properties of stars, stellar birth and death; binary systems; red giants and white dwarfs; supernova; neutron stars and black holes; galaxies; cosmology and the big bang; and dark matter
- Included night-sky observing sessions

Work Examples: Press Releases

Sample Work: Press Release from internship with ALSAC/St. Jude for Patient/Crew Call



FOR IMMEDIATE RELEASE

St. Jude Children's Research Hospital patients join video call of a lifetime with Inspiration4 astronauts orbiting Earth

St. Jude cancer survivor, physician assistant, astronaut Hayley Arceneaux inspires kids to believe anything is possible.

MEMPHIS, Tenn. (Sept. 17, 2021) – Yesterday while soaring through space, the four astronauts on the [Inspiration4](#) mission hosted a video call of a lifetime for several "stars" back on Earth – that is, children being treated for cancer and other catastrophic diseases at [St. Jude Children's Research Hospital®](#).

The crew entertained questions from the patients while tossing Peanut M&M'S® candy to each other in zero gravity. St. Jude survivor, now St. Jude physician assistant Hayley Arceneaux addressed the kids' questions in English and Spanish while hanging upside down and dodging "Jude," the golden retriever plush dog that was floating in zero gravity.

Some of the age-old mysteries of space were addressed in the call, such as:

- "Are there cows on the moon?"
- "How crazy was it going 1,000 mph out of the atmosphere?" (In reality, the crew travels at a speed of 17,500 mph.)
- "¿Cómo te peina el cabello en el espacio?"
- "What is your favorite space food?"
- "Is there such things as aliens in space?"
- "Can you fall in space since there is no gravity?"

St. Jude patients who participated in the life-changing video call ranged in age from six to 15, including: 15-year-old Tyler, 14-year-old Jackson, 11-year-old Colton, 9-year-old Alana, 8-year-old Vanessa, 7-year-old Gabriel, 6-year-old Ava, 6-year-old Matthew and 6-year-old Luna.

Inspiration4 is the world's first all-civilian crew to orbit the Earth that launched from Cape Canaveral at NASA's Kennedy Space Center at 7:02 p.m. CT, Wednesday, Sept. 15. Commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world.

The Inspiration4 crew comprises [Isaacman](#), [Hayley Arceneaux](#), a St. Jude cancer survivor and physician assistant, [Dr. Sian Proctor](#) and [Chris Sembroski](#). They will orbit the Earth for multiple days on the Dragon spacecraft, before they return to Earth with a smooth water landing, which can be streamed live on stjude.org/inspiration4.

Hosted by St. Jude survivor [Joel Alsup](#), this video call was the first footage of the crew released in space.

To view the full patient interaction, visit the St. Jude [YouTube](#) channel. For more information, visit the Inspiration4 [electronic media kit](#).

About Inspiration4

Inspiration4 is the world's first all-civilian mission to orbit Earth. Commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world. Isaacman donated two seats to St. Jude, one occupied by 29-year-old Hayley Arceneaux, pediatric cancer survivor and physician assistant at St. Jude. Arceneaux represents the pillar of Hope. The four crew members, including Isaacman and Arceneaux, boarded the Falcon 9 launch vehicle at NASA's Kennedy Space Center in Florida on September 15, 2021 and are currently orbiting the Earth on the Dragon spacecraft.

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80% since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Visit [St. Jude Inspire](#) to discover powerful St. Jude stories of hope, strength, love and kindness. Join the St. Jude mission by visiting [stjude.org](#), liking St. Jude on [Facebook](#), following St. Jude on [Twitter](#), [Instagram](#) and [TikTok](#), and subscribing to its [YouTube](#) channel.

###

[St. Jude Children's Research Hospital patients join video call of a lifetime with Inspiration4 astronauts orbiting Earth \(pnewswire.com\)](#)

Sample Work: Press Release from internship with ALSAC/St. Jude for Romero Britto



FOR IMMEDIATE RELEASE

World-renowned artist Romero Britto shares artistic talent with St. Jude Children's Research Hospital for Inspiration4 mission

Exclusive opportunities, auction items available throughout September

MEMPHIS, Tenn. (Sept. 15, 2021) – This September, in honor of Childhood Cancer Awareness Month, world-renowned artist Romero Britto will lend his talents to support [St. Jude Children's Research Hospital®](#) and its fundraising efforts behind Inspiration4, the world's first all-civilian mission to orbit.

Britto will participate in several in-person and virtual activities to raise awareness and support for the lifesaving mission of St. Jude: Finding cures. Saving children.®

With his artistic talent and generous spirit, Britto is sure to bring color and vision to Inspiration4 events in the coming weeks. Britto's support will include:

- Sketching blank coloring pages for the Inspiration4 crew to bring to life in space. The crew's art pages will be auctioned off to benefit St. Jude after the space mission;
- Designing a t-shirt that will be unveiled at an event benefitting St. Jude after the Inspiration4 crew returns from space;
- Finishing an original art piece live during a private dinner surrounded by vintage planes in a hangar in Cape Canaveral, Florida, on Sept. 14 to be auctioned off on [CharityBuzz](#);
- Hosting a virtual art party with a member of the Inspiration4 crew and a lucky auction winner.

In honor of Inspiration4, Britto will also donate a portion of the sale from two original art NFTs, a type of digital asset designed to show ownership of a unique virtual item, that will be auctioned to support St. Jude.

Britto's longtime commitment to supporting St. Jude traces back more than three decades. His artwork greets patients and families right as they step through the front doors of St. Jude, and his designs are featured on a variety of items with proceeds benefiting St. Jude. Because of supporters like Britto, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Born in Brazil, Britto discovered his passion for art as a young child. Now living in Miami, his art is recognized globally. Described as "the most licensed artist in history," Britto is the founder of the [Happy Art Movement](#), a "visual language of love, hope and happiness" that raises support for St. Jude and puts smiles on the faces of patients.

"It brings me great joy knowing my work is helping St. Jude Children's Research Hospital find cures to end childhood cancer and other life-threatening diseases," said Britto. "Anything I can do to help kids realize their dreams – I am all in."

Supporters can bid [online](#) on Inspiration4-themed auction packages launching from now to December, including an invitation to Britto's virtual art party, a fighter jet experience, items sent to space with the Inspiration4 crew, and more.

About Inspiration4

Inspiration4 is the world's first all-civilian mission to space scheduled on Sept. 15. Commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world. Isaacman donated two seats to St. Jude, one of which will be occupied by 29-year-old Hayley Arceneaux, pediatric cancer survivor and physician assistant at St. Jude. Arceneaux will represent the pillar of Hope. The four crew members, including Isaacman and Arceneaux, will board the Falcon 9 launch vehicle at NASA's Kennedy Space Center in Florida and orbit the Earth for multiple days on the Dragon spacecraft, before they return to Earth with a smooth water landing.

About St. Jude Children's Research Hospital®

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###

[World-renowned artist Romero Britto shares artistic talent with St. Jude Children's Research Hospital for Inspiration4 mission \(prnewswire.com\)](#)

Sample Work: Press Release from internship with ALSAC/St. Jude for Satellite Interview



FOR IMMEDIATE RELEASE

Satellite media tour planned on July 15 with youngest American going to space at age 29
St. Jude Hospital cancer survivor Hayley Arceneaux will be the Inspiration4 Hope Seat crew member

MEMPHIS, Tenn. (June 28, 2021) – Scheduling is underway to speak with Inspiration4 crew member [Hayley Arceneaux](#) on Thursday, July 15. She is the first pediatric cancer survivor and the youngest American going to space in September to raise awareness and support for [St. Jude Children's Research Hospital](#)®.

Inspiration4 is the world's first all-civilian mission to space led by commander Jared Isaacman. The 38-year-old founder and chief executive officer of Shift4 Payments [NYSE: FOUR] donated two of the four seats to St. Jude, with the goal of raising \$200 million by 2022 for research and treatment of childhood cancer and other life-threatening diseases. Isaacman has committed \$100 million to accelerate developments and save more children worldwide.

Isaacman will occupy the mission seat that stands for Leadership. He donated two seats to St. Jude: The mission seat called Hope to Arceneaux and the Generosity seat to Christopher Sembroski, a 41-year-old aerospace industry employee at Lockheed Martin and United States Air Force veteran. The Prosperity seat will be occupied by Dr. Sian Proctor, a 51-year-old entrepreneur, educator, trained pilot and active voice in the space exploration community.

Arceneaux will serve as the crew's medical officer. The 29-year-old is a physician assistant at St. Jude, where she was treated for osteosarcoma, a type of bone cancer, at age 10.

"I remember pretending to be angry as we arrived [at St. Jude Children's Research Hospital], but in reality, I was just so scared. At the time, cancer to me seemed like a death sentence because everyone I had known who had it passed away. As soon I entered the doors of St. Jude, however, everything changed. I felt hope, a sense of optimism that I could get through this," Arceneaux recalled in a St. Jude Inspire blog post.

In 1962, the same year an American orbited the Earth for the first time, St. Jude Children's Research Hospital committed to a different kind of uncharted territory: Finding cures. Saving children.® Nearly 60 years later, treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent. St. Jude won't stop until no child dies from cancer.

This mission is a cause for humanity to help children here on Earth and will be the first time civilians go to orbit as part of a mission, unaffiliated with any government space agency. The

Dragon spacecraft plans to travel into space and orbit the planet for a few days before its water landing.

Interview Details and Quick Facts

Timing: To interview Arceneaux, please share your availability. This footage may be useful to replay during the Sept. 15 launch from NASA's Kennedy Space Center.

Suggested questions

1. Not only are you the youngest American going to space, but also you are the first pediatric cancer survivor and first person with a prosthesis to go to space. Tell us what this means to you.

Her general response: She is excited to show her own St. Jude patients and kids around the world that they can accomplish their dreams.

2. You were diagnosed with bone cancer (osteosarcoma) at age 10. Tell us about your experience and how it inspired you to become the physician assistant you are today.

Her general response: She will share her St. Jude story and how that inspired her career choice.

3. Tell us about when you first received the invitation to go to space. How did you respond? What did your family think when they heard the news?

Her general response: She was excited and immediately asked family members who are aerospace engineers for their thoughts. They strongly encouraged her to go for it.

4. Tell us about the space training experience and your favorite parts so far.

Her general response: She will be considered a commercial astronaut by launch date due to the training by SpaceX on the Falcon 9 launch vehicle and Dragon spacecraft. She may talk about Centrifuge training, water survival training (for the landing) and the crew's hike up Mount Rainier as a team-building exercise.

5. I understand travel is one of your passions but living in the world of zero gravity isn't something you had on your bucket list until now, right?

Her general response: Her goal was to travel to all seven continents before turning 30. She has visited over 20 countries to-date. The crew has bonded during training and plans to visit Antarctica after the mission.

6. We know this mission is also a fundraising campaign for St. Jude Children's Research Hospital. How can people get involved? (*Consider the content below for a graphic on screen.)

Her general response: There are a number of ways to get involved to help raise awareness and support for St. Jude while celebrating this unique mission.

Be sure to visit stjude.org/inspiration4 to:

- Make a donation or form a fundraising Inspirational4 crew;
- Learn about once-in-a-lifetime auction packages;
- Sign up for a children's science fair called the St. Jude EPIC Challenge; and
- Purchase I4 merchandise online.

###

[Satellite media tour planned with youngest American going to space at age 29 – Official Website of Philippine News Today \(pnewstoday.com\)](#)

Sample Work: Press Release from internship with ALSAC/St. Jude for United States of St. Jude



FOR IMMEDIATE RELEASE

New 'United States of St. Jude' series spotlights riveting stories to inspire a country
Collection of 52 stories of hope, healing and generosity tied to St. Jude Children's Research Hospital from every state, our nation's capital and Puerto Rico now available

MEMPHIS, Tenn. (July 6, 2021) -- A new collection of 52 stories of people from every state in the union, Washington, D.C. and Puerto Rico who are tied to the mission of [St. Jude Children's Research Hospital](#)[®] is available starting today on St. Jude Inspire. The series, called **The United States of St. Jude**, spotlights the deep and abiding dedication of supporters from across the country who are united in helping cure childhood cancer and other life-threatening diseases both at home and abroad.

The inspiring stories of hope, healing and generosity from St. Jude volunteers, supporters and families from all walks of life are presented in a mix of formats, including written, video and audio content that is accessible via an interactive map.

"As we celebrate Independence Day and progress in emerging from the pandemic, the stories of the United States of St. Jude represent the best in us as a nation," said Richard C. Shadyac Jr., President and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "These inspiring stories of generous souls with purpose unify a vast country behind a singular belief that no child should die in the dawn of life."

The narratives are designed to be shared across the country, friend to friend, grandmother to grandchild, colleague to colleague. From a pediatric St. Jude cancer survivor living among the wild beauty of **Kodiak, Alaska**, to bereaved parents in **Macon, Georgia**, who found a way to channel their grief, to the pierogi-making **Rhode Island** couple inspiring their Twitch audience to support St. Jude through their cooking show, each story at its center has St. Jude as the unifying element.

The United States of St. Jude is reminiscent of the early days of St. Jude Children's Research Hospital, when founder Danny Thomas crisscrossed the country with his wife, Rose Marie, visiting bowling alleys, civic organizations and even people's homes to rally support for the hospital in communities everywhere. They once visited 28 states in 32 days, inspiring multi-generational support for the simple yet profound mission of St. Jude: Finding cures. Saving children.[®]

Thomas is the original storyteller of St. Jude. Throughout his life and successful Hollywood career, he made St. Jude not only his passion but also his singular purpose, ensuring that no child would be turned away from treatment based on the color of their

skin, the language they speak, or their ability to pay, saying at the dedication of St. Jude in February 1962, "If I were to die this minute, I would know why I was born."

The millions of supporters who have united to continue Thomas' mission only grows, as do the number of lives they impact. The United States of St. Jude illustrates these lives, and the stories reflect the diversity that brings people from all over the country together in the most remarkable ways to make a difference in the lives of children everywhere.

Visit stjude.org/inspire to discover the St. Jude stories by state and share content using the hashtag **#UnitedStatesofStJude**.

About St. Jude Children's Research Hospital®

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###

[New 'United States of St. Jude' series spotlights riveting stories to inspire a country \(prnewswire.com\)](https://www.prnewswire.com)

Sample Work: Press Release from internship with ALSAC/St. Jude for St. Jude JAM



FOR IMMEDIATE RELEASE

St. Jude JAM announces online auction, exclusive concert planned during WGC-FedEx St. Jude Invitational week

Bidding on autographed guitars, exclusive trips, experiences to benefit St. Jude Children's Research Hospital

MEMPHIS, Tenn. (July 22, 2021) – Now through Aug. 3, bidding is open for an [online auction](#) affiliated with the **St. Jude JAM presented by Delta Dental of Tennessee and HH Global**. The annual event benefiting St. Jude Children's Research Hospital® kicks off a week of fundraising and awareness for St. Jude as fans and supporters gather in Memphis for the World Golf Championships-FedEx St. Jude Invitational. It will feature performances by **Gin Blossoms, Al Paris**, formerly with **Kool & The Gang, Sara Evans** and house band **Sixwire** at **5:30 p.m. CT on Tuesday, Aug. 3**, at Radians Amphitheater at Memphis Botanic Garden.

Exclusive online items include a Les Paul 699 guitar autographed by Alice Cooper, a style consultation with Hollywood celebrity stylist Elizabeth Stewart, a wine trip to DAOU Vineyards in Paso Robles, California, and more. Winning bidders will not only receive one of a kind products and experiences, but also will make a difference through their support of the St. Jude mission: Finding cures. Saving children.®

“The St. Jude JAM is the perfect tee off to celebrate the World Golf Championships-FedEx St. Jude Invitational, an event that puts St. Jude Children's Research Hospital on a global stage,” said Richard C. Shadyac Jr., President and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. “Our generous donors and partners are the reason St. Jude is able to continue its lifesaving work. We are excited to come together, support the families at St. Jude and celebrate with a purpose.”

Up for bid this year in the live auction is a custom replica 1965 Shelby Cobra, one of the most coveted items because it is built by a team of FedEx pilots. Factory Five Racing and the pilots donated their time to complete this project. These annual custom builds have collectively raised more than \$575,000 over the past six years. Learn the full history on [St. Jude Inspire](#).

Since its inception in 2013, the St. Jude JAM has helped bring awareness to St. Jude Children's Research Hospital by helping families everywhere. Thanks to generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

For additional information or to place a bid in the online auction, visit stjude.org/stjudejam.

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: *Finding cures. Saving children.*® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Visit [St. Jude Inspire](#) to discover powerful St. Jude stories of hope, strength, love and kindness. Join the St. Jude mission by visiting stjude.org, liking St. Jude on [Facebook](#), following St. Jude on [Twitter](#), [Instagram](#) and [TikTok](#), and subscribing to its [YouTube](#) channel.

###

[St. Jude JAM announces auction, concert during WGC Invitational - St. Jude Children's Research Hospital \(stjude.org\)](#)

Sample Work: Press Release from internship with ALSAC/St. Jude for Childhood Cancer Awareness Month



FOR IMMEDIATE RELEASE

Childhood Cancer Awareness Month blasts off in an unforgettable way for St. Jude Children's Research Hospital

St. Jude physician assistant, cancer survivor Hayley Arceneaux launches into space, Netflix releases documentary on Inspiration4, auctions planned, communities everywhere team up for virtual St. Jude Walk/Run, 60+ celebrities lend support on social media

MEMPHIS, Tenn. (Sept. 1, 2021) -- During Childhood Cancer Awareness Month in September, witness how the sky is *no* limit for [St. Jude Children's Research Hospital](#)[®]. St. Jude physician assistant and pediatric cancer survivor [Hayley Arceneaux](#) will launch into space on the world's first all-civilian mission to orbit called [Inspiration4](#) on Wednesday, Sept. 15. Communities, celebrities and influencers everywhere will also team up for virtual [St. Jude Walk/Run](#) on Sept. 25.

More than 60 celebrities including Ellen DeGeneres, Luis Fonsi, Rita Ora, Ashley Tisdale, Catherine Zeta-Jones, Ellie Kemper, Anthony Hamilton, Lucy Hale, Lily Aldridge, JoJo Siwa, Willie Geist, Ashley McBryde, Scotty McCreery, Ashley Green, The Brothers Osborne, Shaun White and Doug the Pug will unite throughout September to help cure childhood cancer. They will show their love for St. Jude on social media and rally fans to support the cause using the hashtags **#30DaysForStJude** and **#ShowYourGold** to raise awareness and support for the lifesaving mission of St. Jude: Finding cures. Saving children.[®] Support of this nature is rooted in the DNA of St. Jude Children's Research Hospital. Its founder, Danny Thomas – the late acclaimed entertainer and humanitarian – sought support from his Hollywood connections more than 60 years ago to make his dream of building St. Jude to cure childhood cancer a reality.

Why this matters

Defeating childhood cancer is not a solo endeavor. In 2012, President Barack Obama [proclaimed](#) September as National Childhood Cancer Awareness Month to bring awareness to pediatric cancer, which remains the leading cause of death by disease for children under the age of 14.

St. Jude recently announced its record \$11.5 billion, six-year [strategic plan](#) to accelerate research on pediatric cancer and devastating childhood diseases and save children all over the world. Campaigns and events like Inspiration4 and the St. Jude Walk/Run are designed to celebrate St. Jude achievements while inspiring supporters to keep the momentum as fundraisers because St. Jude won't stop until no child dies of cancer.

Fighting cancer with a samurai spirit

Some of Arceneaux's biggest fans include St. Jude patient families and colleagues in Memphis who hail from more than 100 countries, including her attending St. Jude physician [Dr. Hiroto Inaba](#) from Japan. He "fights leukemia with the samurai spirit," coining that phrase because he is a 17th generation samurai.

Dr. Inaba moved to Memphis with the intention of only working for St. Jude Children's Research Hospital for a couple years before returning home to the Kii Mountains. He fell in love with his St. Jude family and applies many of the virtues historically admired by the samurai to his clinical practice, including courage, honesty, benevolence and what he calls "the good fight." He fights cancer for his patients alongside his fellow researchers and clinicians by using new tools and sharing insights aimed to increase survival rates. He respects Arceneaux because they share a similar passion for St. Jude and making a difference for others.

"Hayley's heart is as big as the galaxy, so it is no surprise that she continues to inspire the world both inside the walls of St. Jude Children's Research Hospital and beyond with the work she does for children," said Dr. Inaba. "She is a brilliant physician assistant whose thankfulness for life radiates from her spirit and motivates all of us to dream big and press forward in our quest to cure childhood cancer for kids around the globe."

Visit [St. Jude Progress](#) to learn more about Dr. Inaba's journey to St. Jude Children's Research Hospital and current work as principal investigator for the Total Therapy 17 clinical trial. While the two "17s" previously mentioned are a coincidence, his heritage and work have much in common.

Moving the needle on childhood cancer

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. As part of its strategic plan, St. Jude has tripled its global investment to impact more than 400,000 kids with cancer around the world each year; kids who rely on the emerging collaboration and investments of St. Jude, the World Health Organization, and a coalition of international partners as their lifeline. Take, for example, St. Jude Oncology Chair [Dr. Ching-Hon Pui](#) who is helping to expand and accelerate progress on cancer research and treatment through a number of international collaborations in China. Most recently, the results of a clinical trial proved it is safe to remove some of the therapies for children with low-risk acute lymphoblastic leukemia to substantially reduce some of the long-term side effects of treatment.

How to get involved

St. Jude Walk/Run

The St. Jude Walk/Run will be virtual only on Sept. 25.

Visit stjude.org/inspiration4 and stjude.org/walkrun to get involved. Participants are encouraged to download the St. Jude Walk/Run mobile app in the [Apple app store](#) and on [Google Play](#).

St. Jude Inspire Podcast

St. Jude supporters and space enthusiasts can take a deep dive into the lives of the crew on Inspiration4, the world's first all-civilian mission to orbit, by listening to the [St. Jude: Mission of a Lifetime podcast](#). This podcast series will introduce the world to each crew member, document their journeys in space and feature exclusive content. Listeners can download the podcast via Apple, Google, Spotify and Amazon Music.

Auction

Visit [Charitybuzz](#) for ongoing auctions, offering Inspiration4-themed auction packages, including a fighter jet experience, a personalized video message from space and an invitation to Romero Britto's virtual art party. Britto's support for St. Jude will include finishing a live painting for auction during the Inspiration4 official launch event at a private hangar on Sept. 14; creating an Inspiration4 coloring book that crew members will complete in space to be auctioned after the mission; and offering a virtual paint party to select auction winners later this fall with proceeds benefiting St. Jude.

Fundraising challenge for animal lovers

The [PAWS for St. Jude](#) fundraising campaign also extends through September. Owners of all dogs, from huskies to shelties, beagles to poodles and every breed in between are encouraged to grab their leashes and take their pooches out for a daily activity and capture the cute puppy poses, water play, ball catches and head tilts for social media to rally friends and family members to donate. Photos and video using the hashtag **#PAWSforStJude** will be featured on St. Jude social media channels. At the conclusion of the competition, the top fundraising dogs will receive St. Jude bandanas.

Fundraising challenge for students

High school and college students are welcome to join the [St. Jude Advance Network](#), which inspires, guides and unites participants via an online community that provides access to networking opportunities and national fundraising challenges with incentives through May 2022. This campaign is designed to offer supporters a way to make a lasting impact on children everywhere.

Social media campaign

Visit [stjude.org/together](#) to learn more about how St. Jude is treating and defeating childhood cancer. Then, post a photo on social media using the hashtag **#ShowYourGold** on September 9 to raise awareness during Childhood Cancer Awareness Month. The color gold is associated with childhood cancer.

Netflix documentary on Inspiration4

Look for a Netflix documentary series called ***Countdown: Inspiration4 Mission to Space***. Watch the [trailer](#) about this first-ever Netflix series to cover an event in near real-time. The series will run in four parts.

- Sept. 6: *Countdown: Inspiration4 Mission to Space*, episodes 1-2 premiere
- Sept.13: *Countdown: Inspiration4 Mission to Space*, episodes 3-4 premiere
- Sept.15: *Targeted launch of the Inspiration4 mission*
- End of September: *Countdown: Inspiration4 Mission to Space* feature-length finale

This ambitious, quick-turnaround series will take viewers behind the scenes with the Inspiration4 crew – from their unconventional selection and intensive months-long commercial astronaut training, through the intimate and emotional moments leading up to liftoff. The final episode, which premieres just days after the mission is completed, will feature unprecedented access inside the spacecraft capturing the launch and the crew's journey to space, as well as their return home to Earth. Creators of the series include **TIME Studios, Known**, and producer **Connor Schell**, along with director **Jason Hehir** and the team behind ***The Last Dance***.

Partners with purpose

Because of community support, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Special thanks to the dozens of corporate partners that are sponsoring this year's Childhood Cancer Awareness month initiatives for St. Jude Children's Research Hospital, including: Chili's, AmazonSmile, ARS/Rescue Rooter, Charitable Adult Rides & Services (CARS), Shaw Floors, Microsoft, Kmart, Sears, CBS Sports, Five Below, Varsity Brands, DXL Big + Tall, eBay, Shoe Carnival, Denny's, Monster Jam, Coldwell Banker, Publishers Clearing House, My Salon Suites, Coton Colors, Bahama Buck's, Maglite, HomeTown Lenders, Chair King Backyard Store, Tornado Bus Company, Gunnar Optiks, SendAFriend and Hari Mari. Current St. Jude supporters, Amazon, Window World and Marcum Foundation have been named the national sponsors for the 2021 St. Jude Walk/Run. The St. Jude **#ShowYourGold** campaign is brought to you by Five Below.

About Inspiration4

Inspiration4 is the world's first all-civilian mission to orbit scheduled on Sept. 15. Commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world. Isaacman donated two seats to St. Jude, one of which will be occupied by 29-year-old Hayley Arceneaux, pediatric cancer survivor and physician assistant at St. Jude. Arceneaux will represent the pillar of Hope. The four crew members, including Isaacman and Arceneaux, will board the Falcon 9 launch vehicle at NASA's Kennedy Space Center in Florida and orbit the Earth for multiple days on the Dragon spacecraft, before they return to Earth with a smooth water landing.

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Visit [St. Jude Inspire](#) to discover powerful St. Jude stories of hope, strength, love and kindness. Join the St. Jude mission by visiting stjude.org, liking St. Jude on [Facebook](#), following St. Jude on [Twitter](#), [Instagram](#) and [TikTok](#), and subscribing to its [YouTube](#) channel.

###

[Childhood Cancer Awareness Month blasts off in an unforgettable way for St. Jude Children's Research Hospital \(prnewswire.com\)](#)

Work Examples: Published articles

Sample Work: Published articles from internship with ALSAC/St. Jude

The image is a screenshot of a news article from LOCAL 24. The top navigation bar includes 'LOCAL 24', 'News', 'Weather', 'Near Me', 'VERIFY', and 'Watch'. Below this is a secondary navigation bar with 'FIND IT', 'MEET THE TEAM', 'LOCAL 24 THIS WEEK', 'THE SHORTCUT', 'CW 30', and 'CONTACT US'. The article is categorized as 'HEARTWARMING'. The main headline reads 'St. Jude patient is putting his own touch on the Inspiration4 space launch'. A sub-headline states 'Ty was diagnosed with a rare form of eye cancer called retinoblastoma at just 2 years old.' Below the text is a video player with a play button. The video thumbnail features the text '4STJUDE' in large, bold letters, with '4ST' in blue and 'JUDE' in black. The background of the video shows a colorful, abstract design. At the bottom of the video player, there is a caption: 'LICENSE PLATES DESIGNED BY ST. JUDE PATIENT'. In the bottom right corner of the video player, there is a 'LOCAL 24' logo, the time '10:02', and the temperature '77°'. At the very bottom of the page, there is a small headline: 'HEADLINES: KS HIM TO ASSASSINATION OF PRESIDENT MOISE'.

LOCAL 24 News Weather Near Me VERIFY Watch

← FIND IT MEET THE TEAM LOCAL 24 THIS WEEK THE SHORTCUT CW 30 CONTACT US

HEARTWARMING

St. Jude patient is putting his own touch on the Inspiration4 space launch

Ty was diagnosed with a rare form of eye cancer called retinoblastoma at just 2 years old.

St. Jude patient is putting his own touch on the Inspiration4...

4STJUDE

LICENSE PLATES DESIGNED BY ST. JUDE PATIENT

LOCAL 24 10:02 77°

HEADLINES: KS HIM TO ASSASSINATION OF PRESIDENT MOISE

Click [here](#) to see the live story.

Sample Work: Published articles from internship with ALSAC/St. Jude

Inspiration4: St. Jude survivor proud to take part through art

Share



Updated: 11:45 AM EDT Sep 16, 2021

Infinite Scroll Enabled



Matt Lupoli  
Reporter



Click [here](#) to see the live story.

Sample Work: Published articles from internship with ALSAC/St. Jude

South Carolina Students Send Special Time Capsule Box into Space on Inspiration4

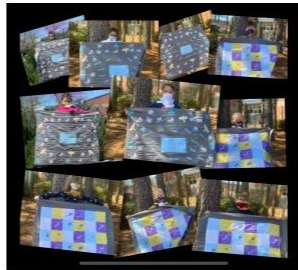


Published 2 days ago on September 18, 2021
By Holy City Sinner

Students from Indian Land Elementary in Fort Mill, SC (Lancaster County), are a part of history after the [Inspiration4 crew](#) went to space with a payload that includes a time capsule the students put together.

The second graders entered the EPIC Challenge and Inspiration4 Science Fair, which brought in nearly 600 entries representing 285 classes in 225 schools across the country.

Their class received the Top Classroom Innovation Award representing Hope for the invention of the Buddy Blanket. Aptly named, the prototype features handwritten notes of encouragement for patients feeling sad or scared while undergoing treatment at St. Jude Children's Research Hospital.



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Click [here](#) to see the live story.

Work Examples: Pitches & Messaging

Sample Work: Pitch from internship with ALSAC/St. Jude

- NOTE: Yielded a 15% response rate

Hi X,

I followed your recent work, and I have a story idea that may interest you about a local cancer survivor who received treatment at [St. Jude Children's Research Hospital](#).



At a time when most 5-year-olds are playing outside all day and getting ready to start kindergarten, Elise's parents received her frightening diagnosis: medullary brainstem glioma, a tumor in the brain.

Not long after treatment started, Elise became the youngest honorary member of the Iowa State Women's Cyclone team. The bond was instant and profound. They supported one another; Elise came to nearly all the home games. The team showed their support by joining Elise at the annual [St. Jude Walk/Run event](#) year after year during Childhood Cancer Awareness Month.

Now 15 years old, Elise is still on the sideline for every game, providing not just enthusiasm but also inspiration. In addition to basketball, she spends her time playing the clarinet in her high school marching band. With college coming up fast, Iowa State is surely on Elise's radar.

Elise is available for interviews. Can I connect you with her one day this week to talk about St. Jude and the Iowa State Women's Cyclone Team?

We invite you to share [Elise's St. Jude Inspire feature](#) on your social media channels. For interview requests and questions, please contact me or X at 000-000-0000.

I welcome your feedback.

Thank you,
Carmen

Carmen Michlovich

Intern, Public Relations

ALSAC – The fundraising and awareness organization for
St. Jude Children's Research Hospital®

Background information

For background information, St. Jude patients are from all 50 states and beyond. They are referred to St. Jude by their physicians and admitted if they are eligible for an open clinical trial. In case you weren't aware, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Elise's story is part of a new series on St. Jude Inspire called [United States of St. Jude](#). This collection of inspiring stories highlights the dedication of supporters from across the country who

are united in supporting St. Jude Children's Research Hospital whose purpose is clear: Finding cures. Saving children.®

###

Sample Work: Pitch from internship with ALSAC/St. Jude

Hi X,

I have an inspiring and timely story I think will interest you.

A local group of students from Indian Land Elementary in Lancaster County, South Carolina, will be part of history when the [Inspiration4 crew](#) heads to space with a payload that includes a time capsule box the students put together.

The second graders entered the EPIC Challenge and Inspiration4 Science Fair, which brought in nearly 600 entries representing 285 classes in 225 schools across the country.

Their class [received the Top Classroom Innovation Award](#) representing Hope for the invention of the Buddy Blanket. Aptly named, the prototype features handwritten notes of encouragement for patients feeling sad or scared while undergoing treatment at [St. Jude Children's Research Hospital®](#).

As a prize, the class got to fill a time capsule box that goes to space on Inspiration4. This once-in-a-lifetime opportunity connects the students to St. Jude and Inspiration4, the world's first all-civilian mission to space, with a former St. Jude patient among the crew.

"So, I may have gotten a little teary just now in the UPS Store," wrote Sarah Betz Bucciero over the summer. "Our little box is packed and being overnighted to California where it will be put on Inspiration4."

Inspiration4 is scheduled to launch on Wednesday, Sept. 15, from Cape Canaveral, Florida, at NASA's Kennedy Space Center. The crew, including Jared Isaacman, Hayley Arceneaux, Chris Sembroski and Dr. Sian Proctor will orbit the Earth for multiple days in a Dragon spacecraft before returning to Earth. The launch time and date are weather dependent and may change.

I welcome you to run this story on your digital or social media channels. Photos can be provided and interviews can be arranged upon request.

I look forward to hearing from you.

Regards,

Carmen Michlovich

Intern, Public Relations

ALSAC – The fundraising and awareness organization for
St. Jude Children's Research Hospital®

###

Sample Work: Pitch from internship with ALSAC/St. Jude

Hi, X!

Knowing all eyes will be on the skies for the [Inspiration4](#) launch this week, there is a special St. Jude connection to note on the ground as the crew makes its way to the launch pad at NASA's Kennedy Space Center in Florida.

The Inspiration4 crew will travel in Tesla cars bearing **license plates designed by 14-year-old St. Jude patient Ty** to board the Falcon 9 launch vehicle. St. Jude not only treated Ty's cancer, but introduced him to his one, true passion: painting.

At just 2 years old, Ty began treatment at St. Jude Children's Research Hospital for treatment of retinoblastoma, a rare form of eye cancer. While undergoing treatment, Ty turned to art for comfort. His medical team would have art supplies ready after procedures that required anesthesia. His parents recall that as soon as he woke up, he would turn to the canvas and paint.

Ty's family is available for interviews this week to talk about the unique connection between the world's first all-civilian mission to orbit and the hospital that saved his life. Learn more about his healthcare story on St. Jude Inspire. [Ty's feature](#) is available for sharing.

As you may know, Inspiration4 commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world.

Where to get Inspiration4 updates

- All releases and assets will be available via this Inspiration4 [electronic media kit](#).
- The window for the Inspiration4 launch is now planned to begin no earlier than 7:02 p.m. (CT) on Wednesday, Sept. 15. Follow the St. Jude social media accounts ([Facebook](#) and [Instagram](#)) for up-to-the minute updates. You can watch the launch and splashdown landing via stjude.org/inspiration4.
- Watch exclusive footage from the crew's mission training in the third and fourth episodes of "Countdown: Inspiration4 Mission to Space" now live on [Netflix](#).
- Take a deep dive into the lives of the crew on Inspiration4 by listening to the [St. Jude: Mission of a Lifetime podcast](#). This podcast documents the crew's journey to space and features exclusive content. Find it on Apple, Google, Spotify and Amazon Music.
- Check out the [Inspiration4 auction](#) to bid on one-of-a-kind experiences and items.
- Before she blasts off into space, read how St. Jude survivor and physician assistant Hayley Arceneaux is preparing for this historic mission as the crew's medical officer. Her latest "diary" entry for [People](#) magazine is now available.

About Inspiration4

Inspiration4 is the world's first all-civilian mission to orbit with a launch window that begins at 7:02 p.m. CT on Wednesday, Sept. 15. Commander Jared Isaacman selected St. Jude Children's Research Hospital as its beneficiary and committed \$100 million to St. Jude to inspire others to raise an additional \$100 million to accelerate research on devastating childhood diseases and save children all over the world. Isaacman donated two seats to St. Jude, one of which will be occupied by 29-year-old Hayley Arceneaux, pediatric cancer survivor and physician assistant at St. Jude. Arceneaux will represent the pillar of Hope. The four crew

members, including Isaacman and Arceneaux, will board the Falcon 9 launch vehicle at NASA's Kennedy Space Center in Florida and orbit the Earth for multiple days on the Dragon spacecraft, before they return to Earth with a smooth water landing.

Thank you,

Carmen Michlovich

Intern, Public Relations

ALSAC – The fundraising and awareness organization for
St. Jude Children's Research Hospital®

###

Sample Work: Messaging for Inspiration4 in association with SpaceX, from internship with ALSAC/St. Jude



Messaging for SpaceX

“A journey to space. A cause for humanity.”

St. Jude 2-3 Key Messages

- St. Jude is leading the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases.
- Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.
- The mission of St. Jude Children’s Research Hospital has always been a bold journey – to treat children from around the globe, regardless of race, religion or a family’s ability to pay; to find and share new cures through groundbreaking research; to be a beacon of hope and healing for the world and some of its sickest children.

3-4 Talking Points about Inspiration4 mission, why it is important (as it relates to humanity and St. Jude)

- Inspiration4 is not just a journey to space; it is a cause for humanity. The goals of Inspiration4 extend beyond those of traditional space flights.
 - o This mission will help generate awareness and funds that will have a significant impact on St. Jude’s ability to treat children from around the world while ensuring that families never receive a bill from St. Jude.
 - o “Inspiration4’s goal is to inspire humanity to support St. Jude here on earth while also seeing new possibilities for human spaceflight,” said mission Commander Jared Isaacman.
- St. Jude was the chosen charity partner in this historic project by its commander, Jared Isaacman, who donated crew seats to help raise awareness and funds for St. Jude.
- The four crew members represent a different pillar inspiring support for St. Jude Children’s Research Hospital: leadership, hope, prosperity and generosity.
- The mission launch during September is particularly meaningful as it is Childhood Cancer Awareness Month.
 - o Pediatric cancer remains the leading cause of death by disease for children under the age of 14.
 - o Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80%. Thanks to generous supporters, St. Jude won’t stop until no child dies from cancer.

CTA’s for the screen (Drive to stjude.org/inspiration4; or follow us on social, including YouTube or where the stream will air)

- Join the St. Jude mission or learn more by visiting stjude.org/inspiration4

###

Coursework & Case Study Examples

Sample Work: Organizational Change Announcement for Case Study

To: Moderna Employees

From: X, Chief Corporate Affairs Officer

Date: September 29, 2020

Subject: Promotion of our colleague X

Dear team,

I am pleased to announce that X has been promoted to Director of Corporate Communications. X spent the last year working as the Senior Manager of Corporate Communications. In her new role, she will be responsible for overseeing internal and external communications. The following people will now report to X:

- X, Corporate Communications Manager
- X, Corporate Communications Specialist
- X, Corporate Communications Specialist

X promotion comes after her tireless efforts handling communications around the development and commercialization of mRNA-1273 the past several months. During that time, her leadership was a compelling factor in our ability to live up to our mission of “delivering on the promise of mRNA science to create a new generation of transformative medicines for patients.”

X first task in her new position will be to lead the process of conducting employee touchpoints, mentioned by CEO **Stéphane Bancel**, in the coming quarters.

X passion for the medical field is evident in her experience. Before coming to Moderna in 2019, she worked for three years as the Public Relations and Communications Manager for Abiomed. Prior to that, she worked at AcademyHealth as the Senior Manager for Marketing.

X is in the process of acquiring her Master of Business Administration at Johns Hopkins University where she also earned her bachelor's in political science in 2009. Another example of her diligence is her involvement with the Brian Lamb School of Communication at Purdue University where she volunteers to assist up-and-coming communications professionals.

Please join me in congratulating X. I have no doubt her leadership will yield unparalleled success.

Thank you,

X

###

Sample Work: Executive Message for Case Study

To: Moderna Colleagues

From: Stéphane Bancel

Date: Tuesday, Sept. 15, 2020

Subject: A Word of Gratitude

Dear Team,

I want to take this opportunity to reach each and every one of you in appreciation for your hard work and resilience these past several months. Everyone here at Moderna has worked hard to ensure a successful launch of our new mRNA vaccine.

As we've all experienced firsthand, COVID-19 struck the world in a way no one saw coming. Led by our sense of societal responsibility and curiosity, we turned what appeared to be an impossible challenge into the opportunity of a lifetime. We've done what usually takes eight to 10 years in less than one year: that's how we do business!

Consider what we accomplished together in nine months:

- Completed a design of the vaccine using mRNA and digital technology.
- Filed a New Drug Application.
- Approved by the FDA to be on the Fast-Track process for the production of the vaccine.
- Communicated key information about the distribution process and kept all relevant stakeholders informed.
- Impacted the world in a way that has never been done before.

Our mission states that we strive to “deliver on the promise of mRNA science to create a new generation of transformative medicines for patients,” and that is just what we did.

The welfare of employees is of great importance to the Executive Committee and me. Over the next few quarters, we will be conducting surveys and employee touchpoints, checking in to see how you are doing and how we can support you. I want to make clear to all of you my commitment to making your well-being a priority because we are a team.

I give my heartfelt thanks to each one of you, for without you our success would not have been possible. I am honored to work with you. I look forward to the day when we can all reunite face-to-face. Until then, let's continue to make the world a better place.

Thank you,

Stéphane

###

Sample Work: Press Release for Case Study

FOR IMMEDIATE RELEASE

FDA approves Moderna's mRNA vaccine for COVID-19 *Distribution to begin after 10 months of development*

CAMBRIDGE, Mass. (Oct. 13, 2020) – Moderna Inc., a biotechnology company pioneering messenger RNA (mRNA) therapeutics and vaccines to create a new generation of transformative medicine, today announced that the Food and Drug Administration (FDA) approved its mRNA vaccine for COVID-19 for all adults 18 and older. This comes after the New Drug Administration (NDA) approved Moderna's request for Fast Track designation of mRNA-1273 earlier this year.

"We are grateful for the contributions of so many inside and outside the Company who have helped us reach this important milestone. We are especially indebted to those who participated in the clinical trials," said Stéphane Bancel, CEO of Moderna. "The past 10 months have included relentless efforts to live up to our mission of delivering on the promise of mRNA science to create a new generation of transformative medicines for you, our patients."

More than 1,900 participants took part in the three phases of trial testing. In the final stage of testing, some participants exhibited symptoms of COVID-19. Clinical data from trial periods revealed that Moderna's proprietary vaccine technology was generally well-tolerated throughout each of the three phases. No participants reported any serious adverse events up through Day 57. The most common solicited adverse events were headache, fatigue, myalgia, chills, and pain at the injection site, the majority of which were mild-to-moderate in severity and of self-limited duration. Based on the successful completion of studies, the FDA approved the vaccine.

Clinical data demonstrate that Moderna's proprietary vaccine technology has been generally well-tolerated and can elicit durable immune responses to viral antigens. The Company also believes that it has demonstrated the ability to leverage shared technology, digital systems and its flexible manufacturing infrastructure to advance a large portfolio quickly and efficiently.

Moderna was able to develop a vaccine in record time with help from the Biomedical Advanced Research and Development (BARDA). "Vaccines are a critical tool for saving lives and stopping the spread of pandemics like COVID-19," said BARDA Acting Director Gary L. Disbrow, Ph.D. "Our goal was to produce a vaccine as quickly as possible. We accomplished this, in partnership with Moderna, through our advanced stage clinical trials and production scale-up."

To support patient education, Moderna is releasing educational materials regarding the creation of this vaccine. Information is on the website's mRNA Technology page.

Moderna is working with pharmacies, including Costco and CVS, to make the vaccine as accessible as possible. Health workers are required to undergo information sessions before administering vaccines to patients.

###

Sample Work: Personal Blog

I studied abroad in Paris during the Spring of 2020. I have written a few posts detailing my experiences and edited a video montage. These can be found on my blog: [My Blog | Carmen Michlovich](#).

The website also contains an electronic resume and portfolio: [Resume | Carmen Michlovich](#).

Thank you for your consideration.
To see more examples of work I have done, please reach out to me:

Carmen Michlovich

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Personal E-mail: michlovichcarmen@gmail.com

School E-mail: cmichlov@purdue.edu

LinkedIn: <https://www.linkedin.com/in/carmen-michlovich/>

Website: <https://www.carmenmichlovich.com/>

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